

TERMS AND CONDITIONS FOR PARTICIPATION TO THE MY HUGO BOSS REWARDS PROMOTION

參與 MY HUGO BOSS 獎勵推廣活動之條款及細則

The following terms and conditions (hereinafter referred to as the "Terms and Conditions") apply to entry in the "My HUGO BOSS Rewards" promotion (the "Promotion"):

以下條款及細則（以下簡稱“本條款及細則”）適用於參與“我的 HUGO BOSS 獎勵”推廣活動（以下簡稱“本推廣活動”）：

HUGO BOSS EXPERIENCE Members in Hong Kong Special Administrative Region (“Hong Kong”) are eligible to participate in the Promotion.

香港特別行政區（以下簡稱“香港”）的 HUGO BOSS EXPERIENCE 會員有資格參與本推廣活動。

The Promotion is valid on the official HUGO BOSS Online Store for Hong Kong (hugoboss.com/hk, hereinafter referred to as the “Online Store”) and in all participating HUGO BOSS EXPERIENCE Stores and Outlet Stores in Hong Kong and Taiwan (hereinafter referred to as the “Physical Store(s)”, an overview of the current participating Physical Stores can be found on hugoboss.com/stores by using the filter “HUGO BOSS Experience”) from 11/09/2024 to 11/03/2025 (both days inclusive, hereinafter referred to as the "Promotion Period"). The Online Store and the Physical Stores are hereinafter referred to as the “Retail Store(s)” collectively.)

2024 年 09 月 11 日至 2025 年 03 月 11 日期間（包含首尾兩天，以下簡稱“推廣期”），本推廣活動將適用於香港官方的 HUGO BOSS 網上商店（hugoboss.com/hk，以下簡稱“網上商店”），以及香港及臺灣所有參與 HUGO BOSS EXPERIENCE 的實體店及特賣店（以下簡稱“實體商店”，當前參與的實體商店列表可於 hugoboss.com/stores 上篩選“HUGO BOSS EXPERIENCE”查閱）。網上商店及實體商店統稱為“零售商店”。

You can participate in the Promotion via your MY HUGO BOSS Account (hereinafter referred to as “Account”) on the Online Store under the "My HUGO BOSS Rewards" section, by clicking on the "PARTICIPATE IN THE PROMOTION" button. At the beginning of the Promotion Period, a personal target goal (hereinafter referred to as “Goal”) will be automatically determined of your individual purchase history. Your Goal will be displayed under the "My Status" section in your Account. Each purchase made in the Retail Stores during the Promotion Period shall be taken into your Goal and may entitle you to a voucher.

您可以通過網上商店點擊“參與推廣活動”按鈕，在“我的 HUGO BOSS 獎勵”中的“我的 HUGO BOSS 帳戶”（以下簡稱“帳戶”）參與本推廣活動。推廣期開始時，個人目標（以下簡稱“目標”）將根據您的個人購買歷史記錄自動組成。您的

目標將顯示在您帳戶中的“我的狀態”部分。推廣期間在零售商店進行的每次購買記錄均計入您的目標，並讓您獲得優惠券。

The maximum Goal is HKD22,500. If you reach your Goal within the Promotion Period and while identified as a HUGO BOSS EXPERIENCE Member in the Retail Stores, you will receive a voucher that can be redeemed online or in-store, worth 10% of your Goal, however, not exceeding HKD2,250. Instead of redeeming the voucher directly for your next purchase, you can also continue shopping towards the next Goal (up to HKD22,500) and thus increase your voucher value (up to HKD2,250) within the Promotion Period. The next possible Goal will then be displayed in your MyStatus.

最高目標為港幣 22,500 元。如果您在推廣期內達到目標，並在零售商店被確定為 HUGO BOSS EXPERIENCE 會員，您將會收到一張優惠券，可於網上商店或實體商店內兌換，價值相當於您目標的 10%，但不超過港幣 2,250 元。推廣期內，您可以繼續購物以達到下一個目標（以港幣 22,500 元為限），從而增加您的優惠券價值（以港幣 2,250 元為限），而不是直接在下次購買時選擇兌換優惠券。下一個目標將顯示在您的“我的狀態”中。

The purchase amount and the voucher values as mentioned above include all taxes (excluding shipping costs). The voucher redemption conditions will be displayed in the “My Vouchers” section in your Account. When you make a purchase in any Offline Store outside Hong Kong, using a different currency, the purchase amount will be then converted in the official currency of Hong Kong based on exchange rate applicable on date of purchase and will be displayed in your Account in the official currency of Hong Kong.

上述的購買金額及優惠券價值已包含所有稅費（不包括運費）。優惠券的兌換條件將顯示在您帳戶的“我的優惠券”部分。當您在香港以外的任何實體商店使用不同貨幣進行購物時，購物金額將根據購買當日適用的匯率轉換為香港的官方貨幣，並以香港的官方貨幣顯示在您的帳戶中。

You can track your progress towards your Goal in your Account under the “My HUGO BOSS Rewards” section. All purchases made during the Promotion Period - unless returned - will be added to your Goal. If a purchase is returned within the return period, the amount returned will be deducted from your Goal. The applicable return options and return periods are determined by the respective Physical or Online Store’s Return Policy where the purchase was made. The voucher preview will be shown in the “My Status” section in your Account two (2) working days after you have reached your Goal. The voucher will be activated in the “My Vouchers” section in your Account after thirty-five (35) days, once your purchase is validated in our system.

您可以在帳戶中的“我的 HUGO BOSS 獎勵”部分下查閱您實現目標的進度。推廣期間進行的所有購物金額（除非退貨）都將添加到您的目標中。如果在退貨期內退貨，退回的金額將從您的目標中扣除。適用的退貨選項及退貨期限由購買時各自的實體或網上商店的退貨政策決定。優惠券預覽將在您達到目標後兩（2）個工作日顯示在您帳戶的“我的狀態”中。當您的購物記錄在我們的系統中得到驗證，優惠券將在三十五（35）日后在您帳戶的“我的優惠券”部分中顯示。

HUGO BOSS reserves the right to vary or terminate the Promotion (by providing notice through the same means through which the Promotion has been previously advertised), for reasons outside its reasonable control or any technical or other difficulties (including, without limitation, a computer virus, technical failure, unauthorized human

intervention or local shutdowns due to pandemic or any other event beyond HUGO BOSS's control) which might compromise the integrity of the Promotion, with no liability to the participants or potential participants and without any responsibility on HUGO BOSS. The Promotion is not open to employees of HUGO BOSS AG and/or affiliates of the HUGO BOSS Group.

HUGO BOSS 保留因超出其合理控制範圍的原因或任何技術或其他困難（包括但不限於電腦病毒、技術故障、未經授權的人為干涉或由於流行病或 HUGO BOSS 無法控制的任何其他事件而導致的本地停工）而更改或終止本推廣活動的權利（通過與之前宣傳本推廣活動相同的方式提供通知），這可能會影響本推廣活動的完整性，我們對參與者或潛在參與者不承擔任何責任，HUGO BOSS 亦沒有任何責任。本推廣活動不對 HUGO BOSS AG 及/或 HUGO BOSS 附屬公司的員工開放。

Withdrawal from the Promotion by the participants is possible at any time and without requiring the provision of advance notice. To withdraw from the Promotion, you are required to click on the button "Withdraw" in the My Status section in your Account and follow the steps as described. Withdrawal from the Promotion only refers to this Promotion and does not affect your membership in the HUGO BOSS EXPERIENCE program or the delivery of further program communications. HUGO BOSS AG, Holy-Allee 3, 72555 Metzingen, Germany is the organizer and promoter of this Promotion.

參與者可以隨時退出本推廣活動，而毋須提前通知。為退出促銷活動，您須要點擊帳戶“我的狀態”中的“取消訂閱”按鈕，並按照指示的步驟進行操作。退出推廣活動僅涉及本推廣活動，並不會影響您的 HUGO BOSS EXPERIENCE 計劃會員資格或日後其他的活動通訊。HUGO BOSS AG（地址為德國麥琴根 Holy-Allee 3 號, 72555）為本推廣活動的組織方及推廣方。

For further questions, please contact: service-hk@hugoboss.com

如有疑問請聯繫：service-hk@hugoboss.com

The Chinese version of the Terms and Conditions is for reference only. In case of discrepancies between the Chinese version and the English version, the English version shall prevail.

本條款及細則的中文文本僅供參考。如中文文本與英文文本發生歧義，則應以英文文本為準。